

100 Pairs Of Socks Don't Count!

By Greg Luchak

Tired of being broke! Tired of the Rat Race! Are you desperate to relieve the frustration and tension? Do you want a change in your life?

The question is - What motivates us? Why are you here reading this article? Why are you not watching TV? If you're like me at all you've tried Network Marketing, MLM, Direct Sales, and Real Estate. You've been a seminar junky looking for that magic piece of information. Looking for the next greatest ground floor opportunity! We all think were here for one central reason – CASH, right! Show me the Money – Right! Some one said to me and maybe this has happened to you too: “All you ever think about is Money? Your so money oriented.” And I tell them – “Yeah I know Donald Trump and I are in business to make friends.” I laugh when I hear people talk. When they just finished spending their last ten bucks on the lottery!

“Its not money that is the root of all evil – it's the love of money that is.”

People have to come to the realization that it takes money to get what you want in this world. It is an indisputable fact of life! Period!

Do you want to drive a nice car and buy it with CASH?
Do you want to own your house not have the bank own you?
Do you want to travel?

Question is - What motivates us to reach for our goals?
Why would you want to work a business 4 hours a night 6 days a week plus work a day job for 40 hours a week? To reach your goal!
Some people ask: “Are You Insane?”
Here's a quote for you by Benjamin Franklin:

“The Definition of Insanity is doing the same thing
over and over expecting different results.”

The Truth is everyone is motivated by one of two things: Capital gain (cash) or avoiding pain (right). You need to uncover your primary motivating factor. It could be one or all of these:

Extra Income, Financial Freedom, Own Your Own Business, More Spare Time, Personal Development, Helping Others, Meeting New People, Retirement, Leaving a Legacy

The One dominating thing that you must do to today to be successful in this internet marketing arena is to give value without expecting anything in return. Learn to give

unselfishly. Don't think about the money. Think about the things you want to do and make a plan to achieve those things.

I have a little exercise for you. Get out a pen and paper. Some of you will be able to do this in a few hours. Some of you it will take days. Write down 100 things you want to accomplish in your lifetime. Put them in order. Financial freedom, a cash amount and 100 pairs of socks don't count. Some of you are thinking ok that's pretty hokey stuff – doesn't work. What doesn't work is chasing the cash. What doesn't work is being selfish with your knowledge. What doesn't work is not having a reason why. What does work is doing something different than what you're doing right now. Remember Ben Franklin's quote! I already know that half of you won't do it. Prove me wrong! For those of you who will do it. Visit my website. Send me an email and I will show you how you can achieve your destiny with some work of course. Leave me a comment. Check out tomorrow's "One Minute Nugget" at <http://youtube.com/GregLuchak>

Have an Awesome Day!

Greg Luchak

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